



Building an efficient Supplier Portal with 3rd party data providers and enhanced UX

Online, 17 September 2025

— Webinars coming up

APRIL

The Future of Operations: AI & Real-time Dashboards

JULY

Supplier 360 + Analytics: The Power Duo to optimize supplier management

SEPTEMBER

Building an efficient Supplier Portal with 3rd party data providers and enhanced UX

— Resources & Housekeeping

Functions we will be using today

- Q&A Function
- Poll Function

Items you will receive today

- Webinar presentation



— Presenters



Anais Perez
Head of Product
Management
@ Synertrade

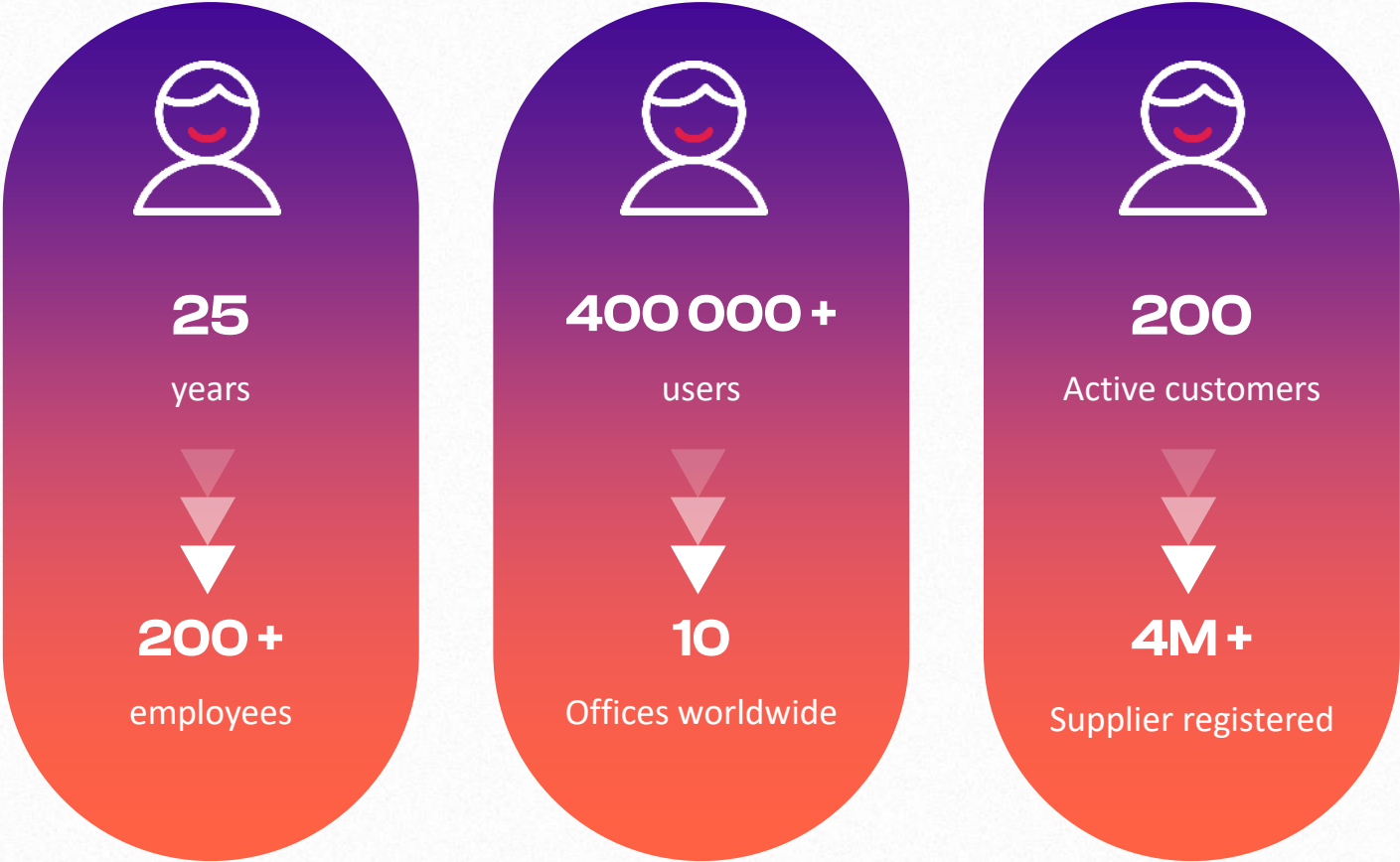


Philippe Raballand
Head of Presales
@ Synertrade

– Synertrade Agenda

- 01  Objectives of a Supplier Portal
- 02  Current State & Challenges
- 03  Creating Efficiencies
- 04  Demonstration
- 05  Key Takeaways
- 06  Q&A

About Synertrade



— Synertrade: All-in-one platform Source to Pay

SRM

**Supplier
Management**

*From supplier
onboarding to
strategic collaboration*

S2C

Source to Contract

*From strategic
sourcing to contract
lifecycle*

P2P

Procure to Pay

*From catalog
management to
Invoice monitoring*



» 01 Objectives of a Supplier Portal

— Objectives: Supplier Portal



1

Ease supplier collaboration



2

Auditability



3

Single source of truth

— Poll

What is your Supplier Portal status?

- We have one
- We have several ones
- In implementation
- Pilot
- No plan to implement

2025 CPOs strategic focus areas with most expected value

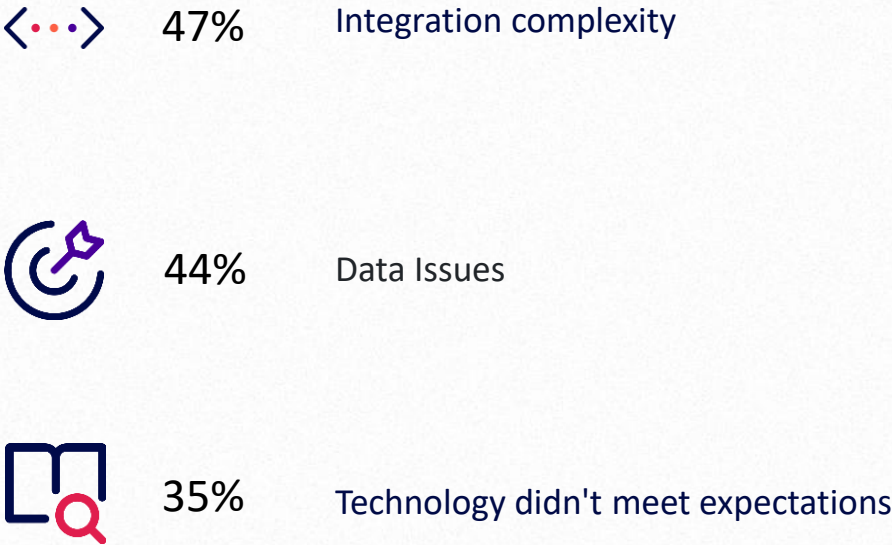


Source: Deloitte, 2025 Global Chief Procurement Officer (CPO) Survey



Challenges

Only 32% of companies are using supplier portals to improve collaboration with their partners (2)



Source:
(1) Deloitte, 2025 Global Chief Procurement Officer (CPO) Survey
(2) PwC's 2025 Digital Trends in Operations Survey,
<https://www.pwc.com/us/en/services/consulting/business-transformation/digital-supply-chain-survey.html>

Creating Efficiencies: Differentiation

Digitization benefit:

Digitalization is supporting supplier innovation and between 40% and 60% of opportunities to create innovation in supply chains come from suppliers.

Source: Barbara Ooicka, 2021, European Research Studies Journal Volume XXIV, Issue 4, 2021, "How a Digital Platform Transforms the Value Proposition in Purchasing and Buyer-Supplier Relationship Management"

Ferreiro, T., Zappone-Fabre, E., Cordon, C. 2014. The organizational design shift, in C. Cordon, T. Ferreiro (ed.), The Value Chain Shift. Seven Challenges Facing Top Executives. IMD Global Value Chain Center. Lausanne.

» 02 **Supplier Portal Demonstration**

» 03 **Key Takeaways**

— Key Takeaways

1

FASTER INTERNAL PROCESSES

For you:

- More confidence in approvals
- Streamlined collaboration on follow-up and language

2

MORE ACCURATE INFORMATION

For you:

- Expert partner information
- Automated updates
- Less manual verification error

3

LESS BURDENSOME FOR SUPPLIERS

For you:

- Less data input
- Less resources needed to qualify with a customer

4

WIN-WIN-WIN

Focusing on people and functions instead of features.

»» 04 Q&A



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